



OWASP

BeNeLux OWASP Days 2021

INTRODUCTION

OWASP - Sponsorship OWASP BeNeLux Chapters and 2021 conference

The **OWASP chapter meetings & Events** are the premier events worldwide and locally for IT and application and software security **technologists** including CSOs, CISOs, CTOs, CIOs, DSOs, security architects, developers, network admins, application admins, MIS directors, government defense chiefs, and integrators.

These important influencers **drive buying decisions** for security purchases. OWASP provides sponsors with **exclusive access** to its audiences.

OWASP has established strategic relationships with many major media groups worldwide and in the BeNeLux focused on IT security—print publications, newsletters, portals, consultants, associations and user groups. Your valuable message—and **leadership positioning**—reaches thousands of prospects before you even arrive at OWASP events. OWASP's mission is supported by a handful of security product vendors and security organizations who share our **total customer immersion** approach to building relationships within the IT, application, and software security communities. This approach should be part of your overall marketing mix.

Don't be left in the cold! Sponsorships are limited and will fill up very rapidly. All proceeds from sponsorship support the mission of the OWASP Foundation (represented in Europe by OWASP Europe VZW, non-profit under Belgian Law). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.



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SPONSORSHIP INFORMATION

These combined sponsorship packages (Gold, Silver or Bronze) cover the BeNeLux chapter meetings 2022 and the BeNeLux OWASP Days 2021 in Brugge.

- Each year regular **chapter meetings** are organized by the **chapters**. High quality **speakers** are combined with **panel discussions**. OWASP chapters are attended by an average of 80 people. Our chapter meetings are communicated directly to **1500 contacts** in Belgium, the Netherlands and Luxembourg that are active in application security.
- In 2021 the **OWASP BeNeLux event** will be organized again on **25 & 26 November in Brugge (BE)**. This edition will be hosted by Howest, Campus Brugge Station in Brugge. OWASP BeNeLux 2021 is **two full days** of hands on **OWASP Training and Conference** with a lineup of **local and internationally renowned speakers** covering OWASP and application security topics. In previous editions 200+ people attended the BeNeLux day hosted at the University of Leuven, the RAI in Amsterdam and the University of Luxembourg. For 2021 we are targeting **150+ attendees** from Belgium, The Netherlands and Luxembourg.
- If we need to fall back on a virtual event, we will extend the sponsorship with one year towards including an in-person event.

Your sponsorship will be **invested directly** in the chapter meetings, supporting speaker and catering expenses. The sponsorship will also be dedicated to cover the costs of the OWASP 2021 BeNeLux event.

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SPONSORSHIP INFORMATION

BeNeLux21 Gold Sponsor

€ 3.000

- ❖ Your company's logo placed on the OWASP Belgium, Netherlands and Luxembourg chapter homepages for 1 year (2022)
- ❖ Featured placement of company logo during each OWASP Chapter meeting in the BeNeLux for 1 year (2022)
- ❖ Company Name featured at the bottom of each OWASP chapter invitation for 1 year (2022)
- ❖ Your company's logo placed near BeNeLux Conference Schedule on the Conference Homepage
- ❖ Your company's banner roll-up (max 1mx2m) placed near entrance of the BeNeLux conference track
- ❖ Featured placement of company logo or name on any posters and BeNeLux conference announcements
- ❖ Your company logo featured in the BeNeLux conference opening talk
- ❖ Booth (3mx3m) at the BeNeLux conference
- ❖ Raffle with invite on stage at the end of the conference



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BeNeLux21 Silver Sponsor

€ 2.000

- ❖ All Gold sponsor benefits for one chapter of your choice (Belgium, Netherlands, or Luxembourg), including a booth (3mx3m) and raffle at the BeNeLux Conference

BeNeLux21 Bronze Sponsor

€ 1.000

- ❖ All Gold sponsor benefits for one chapter of your choice (Belgium, Netherlands or Luxembourg), without a booth or raffle at the BeNeLux Conference

BeNeLux21 Social Event Sponsor

€ ??

- ❖ Dedicated sponsor for the social event in the evening of 25-Nov 2021
- ❖ Budget to be discussed